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## LCD CONNECTOR FOR PRINTED CIRCUIT BOARDS

## ABSTRACT OF THE DISCLOSURE

An electrical connector for establishing electrical connection between a conductive portion of an LCD display and conductive elements of a printed circuit board comprises a substantially planar insulative connector housing and a plurality of electrical contacts supported thereby. Each contact includes a deflectable spring-like portion for resilient engagement with the LCD display and a tail portion for conductive engagement with the printed circuit board. Each contact further includes therebetween a mid-section secured to the insulative housing. The contacts are supported in the housing in laterally spaced disposition with respect to each other, and are adapted to provide sufficient normal forces to maintain sufficient mechanical and electrical connection between the connector and each of an LCD display and a printed circuit board.